

5-DAY

Brave Visibility Challenge



with **Diane Cunningham Ellis**

The 5 Day Brave Visibility Challenge is my free, live, 5 day challenge to help you to **SHOW UP, BE SEEN and GET PAID** using your unique gifts as a thought leader.

Stop hiding your gifts from the world. Stop allowing the unknown to stop you. Stop putting off your messaging waiting for perfect!

Join me for a week of transformation as we choose to be **#BraverTogether** and do "one brave at a time."



♥ DianeCunningham.com

Challenge Workbook & Schedule

Congratulations on your bold choice to join us!

Strategy Sessions

1

August 7th at 8:00am PST | 10:00am CST | 11:00am EST

The Brave Business Mindset: The 3 step framework for brave action that is the keystone of success

2

August 8th at 8:00am PST | 10:00am CST | 11:00am EST

Show Up: Get out of your own way

3

August 9th at 8:00am PST | 10:00am CST | 11:00am EST

Be Seen: The Everywhere Effect

4

August 10th at 8:00am PST | 10:00am CST | 11:00am EST

Get Paid: Make Offers that Convert

5

August 11th at 8:00am PST | 10:00am CST | 11:00am EST

Magnify: Repeat, Repurpose, Restart

Bonus Session & Celebration

August 14th at
8:00am PST | 10:00am CST | 11:00am EST

Finish Strong

Brave Visibility Challenge Day 1

The secret to a BRAVE BUSINESS MINDSET

Monday, Aug 7th

8:00 PST | 10:00am CST | 11:00am EST

What is a brave business mindset?

A brave business mindset refers to the attitude and approach adopted by entrepreneurs and business leaders who are willing to take calculated risks, embrace challenges, and confront uncertainties in pursuit of their goals. It encompasses several key characteristics and principles that are essential for success in today's dynamic and competitive business environment.

Show Up. Be Seen. Get Paid.

10 Traits of a Brave Business Mindset

1

2

3

4

5

6

7

8

9

10

Our MANTRA for this week: #bravertogether

Brave Visibility Challenge Day 1

The secret to a BRAVE BUSINESS MINDSET

Monday, Aug 7th

8:00 PST | 10:00am CST | 11:00am EST

Breakthroughs:

The reason your business isn't skyrocketing is that you're not showing your potential client....

What they want to hear is:

My strategy for creating visibility includes the 3 Step Brave Recipe:

-
-
-

Key paradigm shift:

The secret of entrepreneurial success is to:

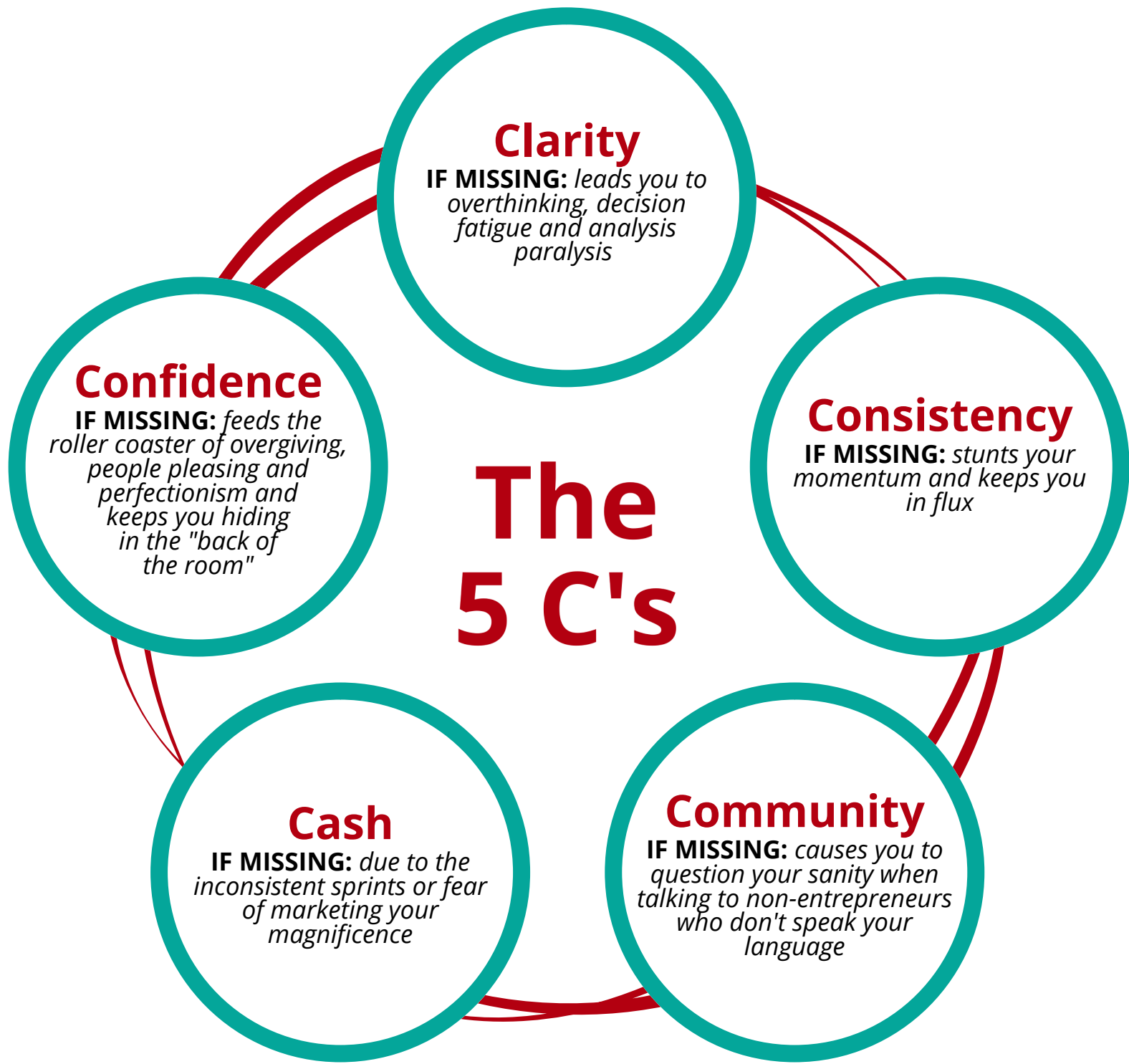
This will immediately fix not just your visibility, but your whole brand message so you can influence a greater audience and bring in your truly ideal clients quickly and simply.

Your online presence, your posts, your videos and all of your marketing needs to be:

Homework for Day #1

Our commitment for this week: #bravertogether

THE *Brave Business* PROCESS

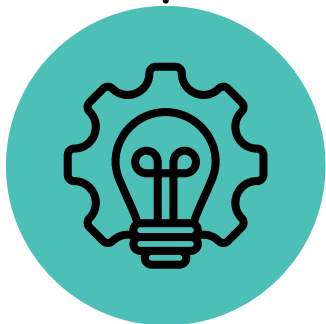


The 3-part Brave Recipe for Success



1. Be Real

Tell the truth. Outloud. In your journal. On a text. In a message. With a friend. Get really honest so you can get freedom



2. Ask for Help

Make the phone call. Send the email. Get a coach, mentor, counselor or trusted advisor.

Find someone who has what you want, or does what you want to do. Be with them. Get in rooms with them.



3. Take Action

Enroll. Invest. Apply. Say YES. Go to the meeting, the group, the appointment. Drive across town or log into the zoom.

Brave Visibility Challenge Day 2

Show Up: Get out of your own way

Tuesday August 8th

8:00 PST | 10:00am CST | 11:00am EST

Step one: Be Real

Be your most authentic self.....in your posts, messaging, photos, examples

Get as specific as possible. (Ie: share the behind the scenes, the success, the failure, the mistakes, client success, lessons you are learning

Make sure you use your voice, your branding, your real life, not a template

How are you owning your REALNESS?

Step two: Ask for help

We do this in a variety of ways. We do this by being in this group, by having a coach, by being in a mastermind, by reading a book, by making the phone call, by reaching out.

How are you asking for help?

Step three: Take Action

Take the next action! Action is the key to all of our success. Not thinking, and not overthinking. Action means: sending the email, creating the promo, recording a video, doing a FB live, etc.

What actions are you taking daily to be more visible?

Homework for Day #2

Our common goal for this week: #bravertogether

Brave Visibility Habit Creation Plan

Brave is a HABIT. One Brave at a TIME.

Write about a new brave visibility habit you want to embrace!

New HABIT:

Why it's important to me:

My plan to form this new **HABIT**:

Days and times I will commit to my new **HABIT**:

What can get in the way of my new **HABIT** goals:

Strategies and reminders that work for me when I'm tempted to stop working on my new **HABITS**:

Our habit for this week: #bravertogether

Brave Visibility Challenge Day 3

Be SEEN: The Everywhere Effect

Wednesday Aug 9th

8:00 PST | 10:00am CST | 11:00am EST

Breakthroughs:

The Everywhere Effect is:

- 1.
- 2.
- 3.

No matter what you sell, offer, promote, you are in the _____ business

My strategy for you being everywhere is just simply:

Key paradigm shift:

Always remember your:

If I can't _____ you, I can't _____ you.

Homework for Day #3

Our decision for this week: #bravertogether

Brave Visibility Challenge Day 4

Get Paid: Make Offers That Convert

Thursday August 10th

8:00 PST | 10:00am CST | 11:00am EST

Breakthroughs:

The ecosystem of your business is always...

What worked for you before...

Your clients want the....

What new ways can you:

Key paradigm shift:

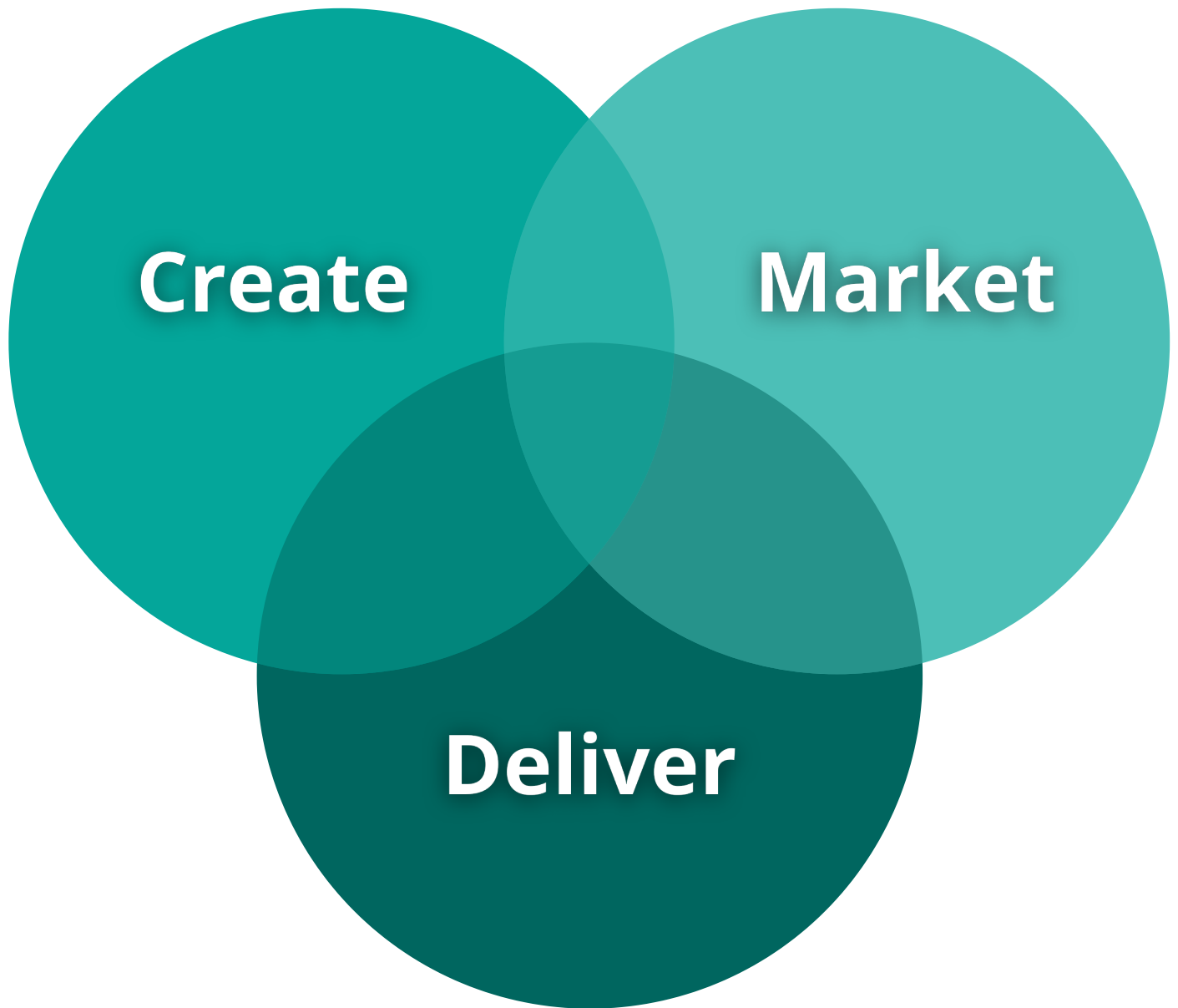
You are your...

The disastrous mistake causing your ideal client to tune you out is that you're...

Meet your clients where they are so they feel...

Homework for Day #4

THE *Brave Business* SYSTEM



Brave Visibility Challenge Day 5

Magnify: Repeat, Repurpose, Restart

Friday Aug 11th

8:00 PST | 10:00am CST | 11:00am EST

Breakthroughs:

Here's how to transform your process and break free

- 1.
- 2.
- 3.

Repetition is a

Key paradigm shift:

The key to your longterm success is:

If you personalize your brave journey and practice being visible you'll be able to:

Homework for Day #5

Additional Notes



*Brave Visibility
Bonus Materials*

TRANSFORMATION PLAN

BY THE END OF THE YEAR, I WANT TO HAVE COMPLETED...

BY 90 DAYS FROM NOW, I WANT TO HAVE COMPLETED...

BY 6 MONTHS FROM NOW, I WANT TO HAVE COMPLETED...

BY 9 MONTHS FROM NOW, I WANT TO HAVE COMPLETED...

MY BIG BUSINESS GOAL FOR THE NEXT 3-5 YEARS IS...

THE ONE-PAGE MARKETING PLAN

The Strategic Plan and My Commitments

MY GOALS FOR THE NEXT 30 DAYS:

Goal #1:

Goal #2:

Goal #3:

LOCAL MARKETING

- | | |
|---|---|
| <input type="checkbox"/> Flyers/Postcards | <input type="checkbox"/> Events |
| <input type="checkbox"/> Bulletin Boards (library, church...) | <input type="checkbox"/> Newspaper (free section) |
| <input type="checkbox"/> Seminars/Workshops | <input type="checkbox"/> Other: _____ |
| <input type="checkbox"/> Networking Venues | _____ |

VIRTUAL MARKETING

- | | |
|--|--|
| <input type="checkbox"/> E-newsletter | <input type="checkbox"/> Website |
| <input type="checkbox"/> Blog | <input type="checkbox"/> Teleseminar or preview call |
| <input type="checkbox"/> Radio/Podcast | <input type="checkbox"/> Other: _____ |
| <input type="checkbox"/> Article(s) | _____ |

MY COMMITMENT

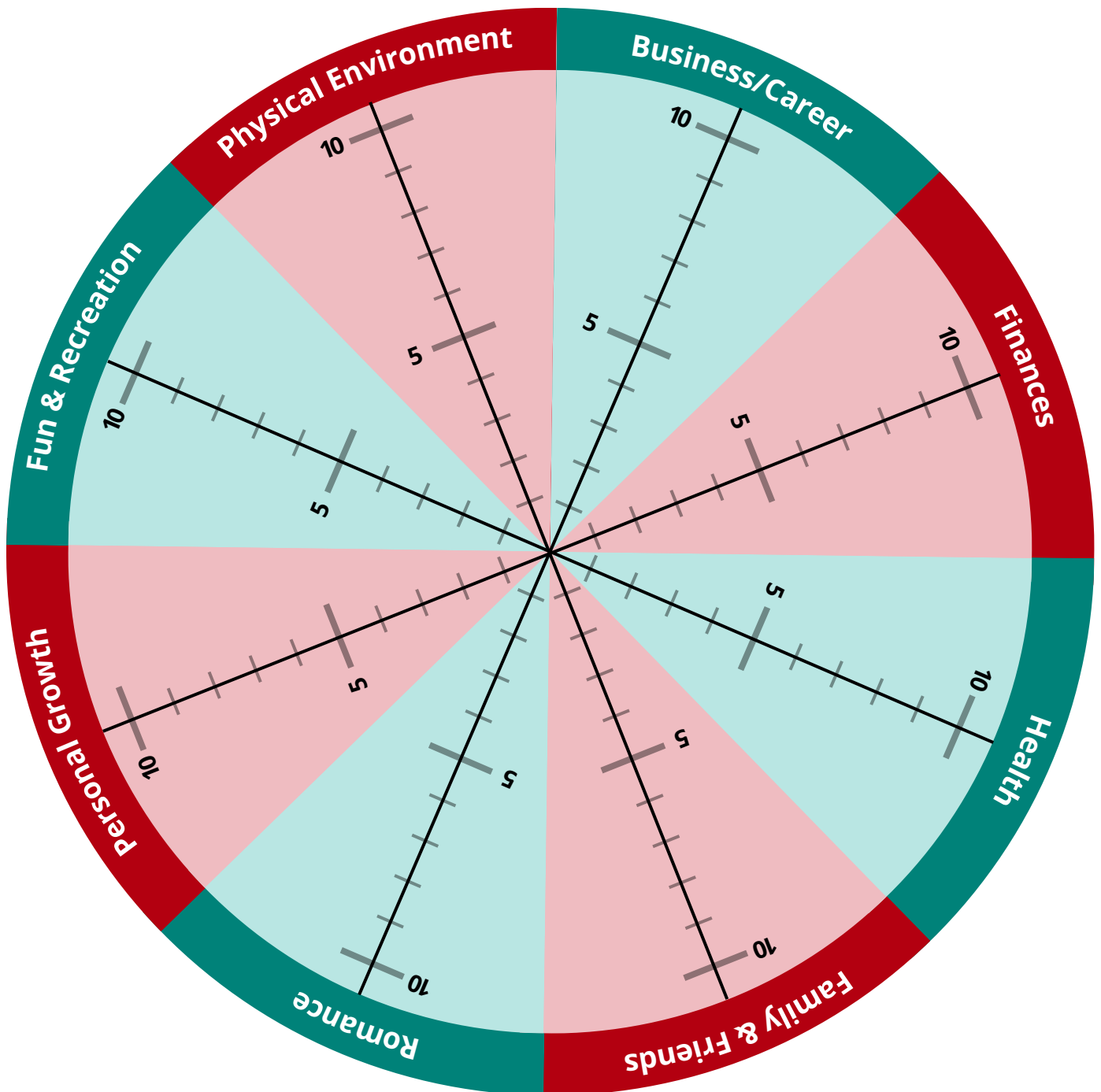
MONTH:

HABIT	DATE	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30	31		

The Brave Mindset

WHEEL OF LIFE A SELF-ASSESSMENT TOOL

from  DianeCunningham



So, what's next for you?

I've taught you how to step into a BRAVE BUSINESS mindset, daily. What if you could keep the MOMENTUM?

WELL, THIS IS YOUR LUCKY DAY, BECAUSE THAT'S EXACTLY WHAT I HELP PEOPLE DO.



I'm Diane Cunningham Ellis, Brave Business Strategist for action taking entrepreneurs. Women hire me to master a daily courageous confident message that helps them to catapult their business.

Since 1997, I've helped hundreds of entrepreneurs own their brave so they can step into their calling on a grander scale and make an living and live a BRAVE LIFE!

I know that we are #bravertogether and it is always ONE BRAVE AT A TIME.

Let's do this!

Inspired Business Academy

In my signature course and group coaching program, you'll master the unique & compelling mindset and the skills to make more money and save precious time.

Because confidently sharing what you do and why it matters is *the* thing that will influence a greater audience and bring in your truly ideal clients quickly and simply.

We do this by SHOWING UP, BEING SEEN and then GETTING PAID

Find out how you can make *your* bravest moves so far!

www.DianeCunningham.com

BRAVE, INSPIRED & COMPELLING.

That could be you.